



IDT
putting paper in its place

Integration Insider

Volume 3, Issue 9



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Welcome to the September issue of IDT's *Integration Insider*. This month, we've gathered information for you about:

- Evaluating the ROI of your Content Management System
- Selecting the right scanner
- Integrating your ERP applications
- Exciting news about several IDT partners who have products recognized as "Trend-Setting Products of 2005" by KMWorld

As always, if you have a question for the "Ask the Expert" section or if there's a topic you'd like to see covered in an upcoming issue, please [let us know!](#)

Happy Reading,
The IDT Team

View a Recorded
EMC Legato
Web Event

Plasmon launches
Raidtec FS3102
Fibre Channel RAID
storage solution

Looking for a past
newsletter article?
Check out the
archives here.



Put it to Work

Evaluating the ROI of your Content Management System

courtesy of Stellent, Inc

While many benefits of a content management system are immediately noticeable—reduced administrative and operational costs (printing, shipping, phone, fax) and Web development costs (staff)—some benefits are less tangible. And calculating the value of these benefits can be mind-boggling, even as they create efficiencies that cause revenues to rise.

This white paper explains different types of traditional and non-traditional return-on-investment (ROI) associated with content management systems and presents an ROI worksheet, which will help businesses evaluate the cost savings and competitive advantage they stand to reap using these systems. It also provides tips on calculating ROI and avoiding content management "money pits."

[Read more.](#)

Get the Big Picture on Quality. How to select the right scanner for a smooth-running document imaging system.

Provided by Eastman Kodak Company's document imaging business.

Once you start converting paper documents into digital images, you'll be able to do all sorts of things with them. Store them, route them to almost anyone, almost anywhere. Turn your paperwork into an electronic workflow. Make your records management a drag-drop-click operation.

Because you're doing more work electronically, you'll probably experience cost savings and productivity increases. Increased efficiency can also give you competitive advantages when it comes to profitability and customer service.

But how do you get there? What about the image capture process itself? It's your on-ramp to document imaging. You want traffic to flow through it quickly and without incident.

[Read more.](#)

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From "[The ABCs of ERP: An Executive Primer](#)" courtesy of Microsoft Business Solutions.

Question: Why do I care if my ERP applications are integrated?

Answer: Stand-alone applications—sometimes referred to as "silos"—can't easily talk to one another. A series of silos does not make a barn.

Aberdeen research shows that small and middle-market companies spend a great deal of time doing the same task over and over—entering the same data in different programs. There are some identifiable problems with this:

- It is a waste of time to reenter data over again.
- It is very likely to be entered incorrectly.
- It may look different in different programs (Why do I have two companies in my vendor list—one is International Business Machines and one is IBM? Why do I have two versions of the same customer—Robert Smith and Bob Smith—with the same address?)
- Data that results from very different disconnected applications is inconsistent, so attempts to analyze it yields the proverbial "apples and oranges"—a decision-support fruit salad.
- With an integrated ERP suite, there is a "single version of the truth" that only needs to be

entered once to be propagated to all parts of the business that need it. All business processes, all employees who touch the application, and all the executives who make decisions for the company see the same version of reality, in real time, all the time.

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Plasmon announces launch of Raidtec FS3102 Fibre Channel RAID storage solution. New FS3102 delivers SAN performance in a cost effective package.

Plasmon (LSE: PLM), market leader in professional data storage solutions, today announced the launch of the new Raidtec FS3102 RAID subsystem, designed for mid-sized and departmental business applications requiring a low cost Fibre Channel SAN (Storage Area Network) solution.

Read the [press release](#).

Several IDT partners' products honored as "Trendsetting Products" for 2005 by KMWorld.

The KMWorld panel evaluated more than 200 vendors, whose combined offerings top the 1,200 mark. And just what were the criteria for selection to make the list? KMWorld states that they "considered usability, flexibility, adoption rate and total cost of ownership. And (they) also recognized some vendors for their vision toward the future or for a collection of offerings, rather than a specific product or compelling new version of an existing one."

IDT is excited to work with several companies represented on this year's list.

Read on for more information about each.

Captaris Alchemy Named a KMWorld "Trendsetting Product" for 2005

Honored for its Usability, Flexibility, Adoption Rate and TCO

Bellevue, Wash.—August 24, 2005 —Captaris, Inc. (NASDAQ: CAPA) , a leading provider of Business Information Delivery solutions, today announced that Captaris Alchemy 8.0 has been named a "Trendsetting Product" for 2005 by KMWorld magazine.

Read the Captaris [press release](#).

Captiva's eInput Named Trend-Setting Product of 2005 by KMWorld Magazine

Captiva Appears on Prestigious List for Third Consecutive Year

SAN DIEGO , CA, AUGUST 23, 2005 - Captiva Software Corporation, (NASDAQ: CPTV) a leading provider of input management solutions, announced today its eInput™ software solution for distributed capture has been named a "Trend-Setting Product of 2005" by KMWorld magazine. Formerly called "eScan," eInput provides a web-based, thin-client interface for paper document scanning, the importing and organization of electronic files and the indexing of all sources of information.

Read the Captiva [press release](#).

Kofax VRS™ 4.0 Plus Recognized by KMWorld as Trend-Setting Product of 2005

The De Facto Industry Standard for Image Processing, VRS Version 4.0 Plus Is Recognized as a Trend Setting Product by KMWorld for its Automation of Document Preparation and Color Processing Capabilities

IRVINE, Calif., September 2, 2005 – Kofax ®, the world's largest capture vendor, today proudly announced that its VirtualReScan® 4.0 Plus product (VRS) has been recognized on KMWorld's list of Trend Setting Products of 2005. This prestigious list features products that specialize in the knowledge management industry and have exhibited superior usability, flexibility, adoption rate and offer a strong contribution to the market through their solution.

Read the Kofax [press release](#).

Stellent Universal Content Management 7.5 Selected as a "Trend-Setting Product of 2005" by Kworld

Publication recognizes trend-setting products for their superior usability, flexibility and adoption, and low total cost of ownership

EDEN PRAIRIE, MN, August 22, 2005 – Stellent, Inc. (Nasdaq: STEL), a global provider of content management solutions, announced today that *KMWorld* named Stellent® Universal Content Management™ 7.5 a "Trend-Setting Product of 2005." *KMWorld* recognizes the Stellent product suite and other trend-setting products in its September 2005 issue.

Read the Stellent [press release](#).

Verity® Collaborative Classifier Solution Selected as "2005 Trendsetter" by KMWorld Magazine

SUNNYVALE, Calif – 2005-08-23 – Verity Inc. (NASDAQ: VRTY), a leading provider of enterprise search software that enables organizations to discover, analyze and process all the digital information within their enterprises, today announced that its Verity Collaborative Classifier (VCC) technology has been selected by KMWorld magazine as a "2005 Trendsetter." An add-on module to Verity's K2 Enterprise search software, VCC enables global organizations to better manage search taxonomies and maximize the return on their intellectual capital investment.

Read the Verity [press release](#).

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