



IDT
putting paper in its place

Integration Insider

Volume 3, Issue 1



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Happy 2005!

Welcome to Volume 3, Issue 1 of your *Integration Insider*. This month, we've got some great information to share. Read on to learn more about the true cost of your paper documents, the future of optical storage, business portals, and information on some great upcoming events.

As always, if there's something you'd like to see covered, [let us know!](#) If you're new to the *Insider*, and you'd like to see past issues just visit the [archives page](#).

Happy Reading,
The IDT Team

**Attend the CRM
Solution Event
January 27th**

**Looking for a
deal? Visit the
IDT eStore.**

**Thirsting for
knowledge?
Check out the
IDT Library.**



Put it to Work

Is your company wasting \$6-12 million per year?

Ever wonder just how much your paper documents cost? Ever thought about how much is spent in labor costs filing, tracking down, and copying these paper documents? Take a look at statistics from a variety of sources gathered by Captiva Software and get an answer to these burning questions.

Get the facts and figures at: <http://www.captivasoftware.com/investors/marketinfo.asp>.

Then, learn how you can put paper in its place by contacting [IDT](#).

Future of Optical Storage

Check out this article, courtesy of Plasmon, to get the scoop on new blue laser technology and what it means for optical storage.

Excerpt:

"The use of optical storage has been a part of the computer industry for more than 25 years. It has proven itself as a cost-effective mass-market consumable in the form of CDs and DVDs and also as a professional data archival technology, in a 12 inch format first and then later in a 5.25 inch cartridge.

Physical robustness, long media life and Write Once data authenticity are just a few of the qualities that have made optical storage so successful in the past and new technology developments will ensure the use of optical for many years in the future."

Read the full text [here](#).

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Question: What is a Business Portal?

Answer: Increasingly, your customers, partners, suppliers, and employees need information that resides in your system, and you need information that resides in theirs. Business portals can help make this information sharing happen in a secure way.

A business portal is a Web page that provides quick access to the data, applications and services that people need to do their work. For a fraction of the price of other technologies, you can extend the business benefits of your ERP solution to anyone in the world with internet access. "Enterprise portals" are those portal web pages that display business content from your enterprise resource planning (ERP) solution.

You define who should have access to which resources. These resources can include your other enterprise applications, as well as content and applications from third parties.

To learn more about business portals, [contact IDT](#) today.

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News & Events

CRM Solution Briefing Event to be Held Thursday, January 27th

You're invited to a special event where you will learn about the present and future of Microsoft Customer Relationship Management. Microsoft CRM is celebrating reaching 2,500 customers and has been recognized as the fastest growing CRM product in the industry. Alex Simons, Director of CRM Program Management from Redmond, will discuss the success of Microsoft CRM and deliver strategy on how Microsoft CRM will help you achieve your goals for the future. We look forward to seeing you there!

When: Thursday, January 27th from 9:00 AM – 10:30 AM CST

Where: Microsoft Corporation
77 W. Wacker Drive, Suite 2300
Chicago , IL 60601

To register for this event, please call Kathy Polson at 630.875.1100 ext. 326 or send an email to kathy.polson@idtconsulting.com

Attend Crescendo 2005 and experience two powerful events rolled into one.

The Optika International Summit and Stellent Crescendo have combined to form Crescendo 2005. Don't miss your chance to learn about the entire Stellent product line – from Universal Content Management, Compliance and Records Management to Imaging and Business Process Management (former Optika Acorde products).

When: January 31 – February 3

Where: Sheraton San Diego Hotel & Marina San Diego, CA

For information about the event agenda, training opportunities, and more, visit the [Crescendo event page](#) or contact [Michael Nolfo](#).

Convergence 2005 is Coming

The Microsoft Business Solutions Customer Conference will be held March 5 – 9 at the San Diego Convention Center. This is the premier event for Microsoft Business Solutions customers and this year's event promises to be the most exciting ever. You will be busy from the moment you arrive—from the opening sessions and plentiful networking opportunities to the hands-on labs and in-depth solutions sessions. You'll also be treated to compelling presentations from Microsoft's most inspiring executives, including Bill Gates, Doug Burgum, Orlando Ayala, and John Mangelars.

NEW for Convergence 2005:

- Hands-on Labs—Take advantage of one-on-one training with solutions experts.
- Event DVD—Walk away with in-depth information on Convergence 2005 sessions.
- Community Center—Join your peers in a comfortable environment for networking and knowledge sharing.
- Industry Insight—Learn more about the trends and state-of-the-art process improvements driving your industry, as well as meet others who share your business priorities.

For more information, visit the Convergence [event page](#) or contact [Kathy Polson](#).

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