Integration Insider
Volume 5, Issue 2

IDT
putting paper in its *place*

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Welcome to the February edition of the IDT *Integration Insider*. We hope 2007 has started off right for you and your business.

This issue features:

- The Risks of Archiving on Tape
- Overcoming the Challenges of Managing Business Information
- Business Value of Integrated Innovation with Microsoft CRM
- News from our Partners
- Information about AIIM's upcoming "Wednesday Webinars"

Happy Reading,

The IDT Team

Check out AIIM's "Wednesday Webinars"

Attend a Kofax Winter User Group Seminar

It's Smart to Buy Scanners from IDT. Find out why!

Put it to Work

The Risks of Archiving on Tape
A Document that Outlines the Trade-offs of Tape Technology vs. UDO in an Archive Environment
Courtesy of Plasmon

Both UDO and magnetic tape media can be used for the archival storage of corporate records. At first glance, tape may appear to be an appropriate technology, but closer inspection exposes technical, operational and financial concerns when applying tape media to long-term storage. Designed specifically for record archiving, UDO provides advantages that cannot be matched by tape technology. This document covers a variety of important subjects from record authenticity to off-line capabilities and explains how UDO outperforms tape in an archive environment.

Read the full white paper.

Overcoming the Challenges of Managing Business Information

Courtesy of Captaris

Whether in the financial services, healthcare, manufacturing or another industry, competition is intense and organizations are under increasing pressure to deliver better products and services more quickly at a lower cost. In addition, heightened regulatory requirements and privacy concerns are stepping up the pressure for organizations to better manage business functions and communicate more effectively with customers, regulators and business partners.

Fortunately, most organizations already have a strong business platform to effectively manage core business processes such as purchasing, finance, manufacturing and human resources. However, managing business processes and transactions is just one of many business requirements. To stay competitive and compliant in this aggressive environment, organizations also need to deliver information generated in their business applications more quickly, improve internal workflow and enhance document management and security — all while reducing costs and providing superior products and services.

Read the full white paper.

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Ask the Expert

Question:"My office recently began using Microsoft CRM. We also have multiple other Microsoft programs. Do you have any 'inside tips' on how we can get the most from all of our Microsoft products working together?"

Answer: It's great that you realize the potential your individual applications have when integrated to combine the strengths of many! Read on for more information on from Microsoft about "integrated innovation" and get some great tips for how to get the most from your CRM system.

Business Value of Integrated Innovation with Microsoft CRM
A Microsoft White Paper

Integrated innovation holds the promise of a more seamless user experience enabling multiple systems and applications to operate as one. The approach yields solutions that are easier to manage and simpler to use and deploy, providing greater overall value at lower operational costs.

Integrated innovation enables organizations to think differently. Instead of thinking what users can accomplish with each individual system, business leaders can now think what the sum of the parts might bring to business efficiency, knowledge, and information exchange. With integrated innovation, one plus one does not equal two — it equals three or four. Users can access and act on information at the time and via the tool that has the most direct and immediate impact. And if that integration and the access to the data happens in a very familiar interface, then it not only simplifies the business process, it also gives the end-users the ability and confidence to accomplish new tasks with ease.

This collection of scenarios demonstrates a few of the many ways in which integrated innovation around Microsoft® Business Solutions CRM can give businesses the ability to interact with their customers more efficiently and worry less about the tools they use to manage customers. The

scenarios bring out ways to leverage synergies with other Microsoft products to broaden the power of users to be more productive. All of this is possible because Microsoft products are built to work together seamlessly.

Read the Microsoft white paper.

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News & Events

KMWorld Magazine Honors EMC Documentum and Captiva Software with Readers' Choice Awards
EMC Software Named Preferred Solution in Five Technology Categories by Knowledge Management Community

HOPKINTON, Mass., January 9, 2007 — EMC Corporation, the world leader in information management and storage, today announced that it has been honored with *KMWorld* magazine's Readers' Choice Awards in five technology categories for excellence in knowledge management.

The EMC Documentum® enterprise content management platform received the Readers' Choice Award in three categories: Content Management, Business Process Management and Records Management and Regulatory Compliance. The EMC Captiva® suite of input management software was honored with the Readers' Choice Award in the categories of Document Management and Image/Forms/Document Capture.

Read the full press release.

Captovation Announces Improved Support for DocuWare 5 Document Management System
MINNEAPOLIS, January 12, 2007 — Captovation, a developer of document and check capture software, announces direct integration support between its Captovation® Capture product suite and DocuWare 5, integrated document management software. Together, DocuWare 5 and Captovation Capture provide a system allowing captured and indexed documents to be electronically archived and retrieved.

"Captovation provides DocuWare users with increased document capture functionality. From browser-based scanning and indexing to check processing, barcode, fax and e-mail handling, simple and easy scheduling of the transfer or 'commit' process from Captovation Capture to DocuWare is exactly what the market is looking for." said Greg Schloemer, President of DocuWare.

Read the full press release.

KODAK i1200 and i1300 Series Scanners Supported by Captovation® Capture Software
ROCHESTER, N.Y., Jan. 2, 2007 — Eastman Kodak Company, a leader in document imaging, and Captovation, a developer of document and check capture software, announced that Captovation's flagship document capture system, Captovation® Capture, has been fully integrated with the

award-winning KODAK i1200 and i1300 Series Scanners.

These Kodak designed and manufactured scanners deliver high image quality, speed, and affordability to both the workgroup and departmental scanning segments in the smallest operational workspace available. Each series features a simplex and duplex model and offers tilt and scan, one touch scanning, and an attachable tethered flatbed accessory. The i1220 Scanner captured the AIIM "Best of Show" award for a hardware capture product in the 26-40 pages-per-minute category and has received "Best of the Best 2006" recognition from *Office Solutions Magazine*. Both the i1200 and i1300 Scanner Series earned "Editor's Choice" designations from *Better Buys for Business Magazine* in its 2006 Scan-to-File Guide.

Read the full press release.

Fujitsu to Demonstrate New Award-Winning ScanSnap Scanner at Macworld 2007
SUNNYVALE, Calif., January 3, 2007 — Fujitsu Computer Products of America, Inc., a market leader in document imaging scanners and services, today announced it will give hands-on product demonstrations of its new ScanSnap™ S500M scanning solution at Macworld™ 2007 in San Francisco, January 9-12, 2007. The Fujitsu ScanSnap, a Macworld 2006 Eddy Award winner, is one of the only single-pass duplex automatic document feeding (ADF) scanner available today that addresses the Apple® community's document imaging needs.

The Fujitsu ScanSnap S500M provides the Macintosh® community with a powerful, affordable, and easy-to-use color scanner that allows business professionals to quickly convert paper documents to Adobe® Portable Document Format (PDF) files that are easily organized, shared and better protected. The resulting PDF documents can be stored in a Mac® hard drive file system or a network location creating an organized, collaborative electronic filing structure. The Fujitsu ScanSnap, supporting Mac OS® X v10.4 Tiger™, has a compact, upright, "one-button" design and comes equipped with a 50-page ADF that allows users to scan at speeds up to 18 pages per minute (PPM) for single-sided documents and 36 images per minute (IPM) for double-sided documents. It is one of the fastest, single-pass duplex ADF scanners available today that address the Apple community's document imaging needs.

Read the full press release.

Kofax's Winter 2007 Customer User Group
Kofax Automating Business Process Series

Kofax is hitting the road to bring you a series of seminars, where they will demonstrate their latest document scanning and capture solutions.

- Hear about business process automation solutions
- Try the software for yourself at hands-on demo stations
- Exchange ideas with other Kofax users

The Chicagoland seminar will be held February 22nd at the Marriott Resort in Lincolnshire, IL.

For more information, including dates and locations for other cities, please visit the event page on the Kofax site.

Attend an AIIM Wednesday Webinar

For over 60 years, AIIM has been the leading international organization focused on helping users to understand the challenges associated with managing documents, content, and business processes. AIIM is international in scope, independent, implementation-focused, and, as the representative of the entire ECM industry — including users, suppliers, and the channel — acts as the industry's intermediary.

AIIM hosts a series of Wednesday Webinars on a variety of topics including:

Wednesday, February 7 — Forms Processing: Tips and Strategies
Wednesday, February 21 — Collaboration: Under the Hood
Wednesday, March 7 — Creation and Control of Digital Assets
Wednesday, March 21 — Managing Content's Lifecycle

If you (or a colleague) are interested in attending any of the events listed above, please visit the links above to get more information or to register.

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