



IDT
putting paper in its place

Integration Insider

Volume 3, Issue 2



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Welcome to this installment of IDT's *Integration Insider*. We hope you're finding value in each month's content. If you've got suggestions for additional content or topics, [please let us know](#).

This month, we're happy to share the customer story of **Programmers Investment Corp. (PIC)**, offer some **tips for increasing longevity and overall performance of scanners**, let you know about an upcoming **compliance seminar**, announce a **special limited time offer from IDT and EMC Centera storage**, and announce the latest **award win** by IDT.

Happy Reading,
The IDT Team

Compliance Seminar:
"Building Upon
Sarbanes-Oxley"
-- get details --

Special offer:
30% off 3.6TB
storage solution
-- find out more --

Webinar Series:
"HP Wireless &
Mobility Series"
-- dates & info --



Put it to Work

Enterprise Content Management Initiative at Programmers Investment Corporation Handles Complexities of the Direct Marketing Industry

Programmer's Investment Corporation (PIC) is a direct marketing services leader that continually provides innovative systems, services and solutions to its prestigious client base. PIC's management team provides their clients with over 30 years of industry-specific expertise and a wide range of direct marketing solutions including complete turn-key processing solutions. PIC will receive mail; open, scan, batch and process orders; post billings; process cash and credit card payments; manage collections; and provide customer service for a wide array of campaign types. In addition, PIC also offers customized reporting, data warehousing, list management, letter shop services, pass through processing, over 200 fulfillment partners and a highly trained account management team.

In order to continue their endeavor to offer the best service to customers and gain a competitive edge over their competition, PIC decided to implement an Enterprise Content Management (ECM) system. This would allow them to improve productivity while reducing costs. Therefore, they'd be able to keep their operations in-house and compete on a cost basis with companies that are using overseas solutions to reduce their labor costs.

Read the [customer story](#).

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Ask the Expert

Question: How can I extend the life of my document scanner?

Answer: Remember, purchasing the recommended consumable products for your scanners increases their longevity and overall performance. Your consumable needs will vary depending on the operating environment and usage.

[Read more](#) about how consumables help with scanner longevity and performance.

Need to purchase consumables or have consumable questions? Contact [Donna Kuhn](#) or visit the [IDT eStore](#).

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News & Events

Stellent and guest speaker Protiviti present:

“Building Upon Sarbanes-Oxley: Establishing a Long-Term, Sustainable Approach to Compliance”

Date: This live event will take place on Tuesday, March 15, 2005

Time: 9:30 – 11:30 a.m.

Location: [W Chicago Lakeshore](#)
644 North Lake Shore Drive
Chicago , Illinois

This concise seminar will cover:

- How to transition from first-year Sarbanes-Oxley compliance to building a sustainable and efficient compliance program
- The ongoing evolution of compliance into effective corporate governance and enterprise risk management programs
- How a content management solution can help you to optimize your compliance process by providing the infrastructure to support compliance as well as the applications for managing compliance

For more information, or to register, please visit www.idt-inc.com/seminar.

Special Offer from IDT and EMC Centera: Get a 3.6TB raw capacity compliance storage solution for more than 30% off the regular purchase price!

Let's face it, nearly every organization – whether public or private – is faced with the daunting task of achieving corporate compliance. EMC's Centera solution can help. As the first magnetic disk-based WORM (Write Once Read Many) device, Centera facilitates compliance with the most stringent regulatory requirements. It is the optimal solution for fixed content, providing functionality not available in tape, optical, or traditional disk solutions—at a lower total cost of ownership. And even better, for a limited time, a 3.6TB raw capacity solution is more than 30% off the regular purchase price!

Hurry, this offer is only good through **March 31, 2005**.

Find out more at www.idt-inc.com/EMCoffer.pdf or contact an IDT representative at 630.875.1100 or info@idt-inc.com.

IDT, Inc. Wins Award at Stellent Global User Conference

Itasca, Ill. (February 9, 2005) - Integrated Document Technologies, Inc. (IDT), a national provider

of enterprise content management, records management, enterprise resource management, and customer relationship management solutions, announced today that it has been honored with the "Stellent Regional Solution Provider of the Year – North America Central " award. Stellent recognized award recipients during a pre-conference partner event held at Crescendo™ 2005, the company's annual global user conference held in San Diego last week.

Read the full [news release](#).

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